



BETTER DAYS ANIMAL LEAGUE
P.O. Box 57, Shippensburg, PA 17257
717-217-9819

info@betterdaysanimalleague.org | www.betterdaysanimalleague.org

Dear Valued Member of the Community,

On Saturday, September 10, 2016 Better Days Animal League will be hosting its **6th Annual Peace-4-Paws Pet Friendly 5K Run/Walk and 1-Mile Kid's Fun Run** at the Shippensburg Township Park in Shippensburg, PA.

Better Days Animal League (BDAL) began in 2007 from the vision to create a safe haven for neglected, abused and abandoned animals, where the community's discarded and mistreated animals would be given love and care for the rest of their lives. BDAL does not euthanize animals due to limited space or breed, because we believe that no one life is more important than another. **Over the past nine years, BDAL has taken in, cared for and found homes for more than 3,500 animals.** Currently, we provide a temporary safe haven for nearly 100 dogs and cats. BDAL's volunteers strive to provide quality nutrition, veterinary care, and spay/neuter procedures for all of our residents until we can find them their fur-ever homes. Events like the *Peace-4-Paws Pet-Friendly 5K Run/Walk and 1-Mile Kid's Fun Run* directly fund that mission.

Our community, pet-friendly, family-focused event is an established, well-managed 5K and 1-mile run event that is growing in popularity every year. In 2015, more than 200 individuals participated in our early fall event as volunteers, spectators, runners or walkers. Attracting animal lovers, families and health-conscious individuals, our event provides potential sponsors the opportunity to make an impact in the community, while reaching this desirable target market.

Monetary sponsorships or donated items from businesses like yours directly impact our event's success, allowing all proceeds to directly fund the care of local animals in need. In turn, you receive the opportunity to promote your business, illustrating your interest in the community and its homeless animals.

We hope that your business will consider becoming an invested member of this animal-loving community by choosing from one of five sponsorship opportunities. Please find the enclosed Sponsorship Opportunities flyer for the *6th Annual Peace-4-Paws Pet-Friendly 5K Run/Walk and 1-Mile Kid's Fun Run*. In order for your business to realize the full benefits of your selected sponsorship, all sponsorship registrations must be received by August 12, 2016.

We hope that we can count on your support to continue our mission of providing love, safety, security and socialization to animals need.

Thank you for your time and consideration. Your participation is greatly appreciated!

Warm regards,

Abbi Crowe
BDAL Board Member & Volunteer

Mobile: (301) 302-6816
Email: info@betterdaysanimalleague.org

Better Days Animal League is a 501(c)(3) non-profit organization. All donations are tax deductible.

6TH ANNUAL PEACE



Peace 4 Paws
PET FRIENDLY
5K Run/Walk
1 Mile Kids Fun Run

JOIN OUR PACK

By sponsoring the **6TH ANNUAL Better Days Animal League PEACE-4-PAWS 5K Run/Walk & 1-Mile Fun Run** on September 10, 2016.

Choose from one of our five sponsorship levels, and help us help them. All proceeds go directly to the care of the animals awaiting homes at Better Days Animal League, a 501(c)(3) non-profit, animal rescue and shelter.

Sponsorships must be received 8/12/2016 to ensure placement on signs and t-shirts. Sponsorships may be mailed to Better Days Animal League, PO Box 57, 17257. Logo, website and other digital files along with any questions may be e-mailed to: info@betterdaysanimalleague.org.



Adopted from BDAV

PACK LEADER - \$1,000

MAIN EVENT SPONSOR (only one available.) Receives 8'X4' custom banner above registration area, prominent placement of logo on race shirts, company logo and website links on Better Days website and Peace-4-Paws event pages, available promotional table at event, promotional material included in race registration packets, inclusion of company name and website links in race marketing pieces and 5 complementary race registrations.

PLATINUM POINTER - \$500

Receives sign at the 1-Mile Fun Run course, logo on race shirts, company logo and website links on Better Days website and Peace-4-Paws event pages, promotional material included in race registration packets, inclusion of company name and website links in race marketing pieces and 2 complementary race registrations.



Adopted from BDAV



Adopted from BDAV

GOLDEN RETRIEVER - \$250

Receives acknowledgement on sign on at event and race course, logo on race shirts, company logo and website links on Better Days website and Peace-4-Paws event pages, promotional material included in race registration packets and 1 complementary race registration.

BRONZE BOXER - \$100

Receives acknowledgement on sign at event, logo on race shirts, company logo and website links on Better Days website and Peace-4-Paws event pages.



Adopted from BDAV



Adopted from BDAV

LITTER MATE - \$50

Receives company name with website links on Better Days website and Peace-4-Paws event pages and company name on race shirts.



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Donated Goods Verification

(Only complete if you are making a donation of items or a non-sponsorship monetary donation. Please see separate page for monetary sponsorship opportunities.)

Event: Peace- 4-Paws Pet Friendly 5K Run/Walk and 1 Mile Fun Run

Event Date: September 10, 2016

Donor Name:

Corporation/Business:

Address:

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Monetary Non-Sponsorship Donation: \$ _____

Description of Donated Goods: _____

The donor estimates the value of these goods to be \$ _____

**THANK YOU FOR YOUR SUPPORT! PLEASE MAIL TO:
BETTER DAYS ANIMAL LEAGUE, P.O. Box 57, SHIPPENSBURG, PA 17257**

Print your name

Signature

Title

Better Days Animal League is a 501(c)(3) non-profit organization. All donations are tax deductible.